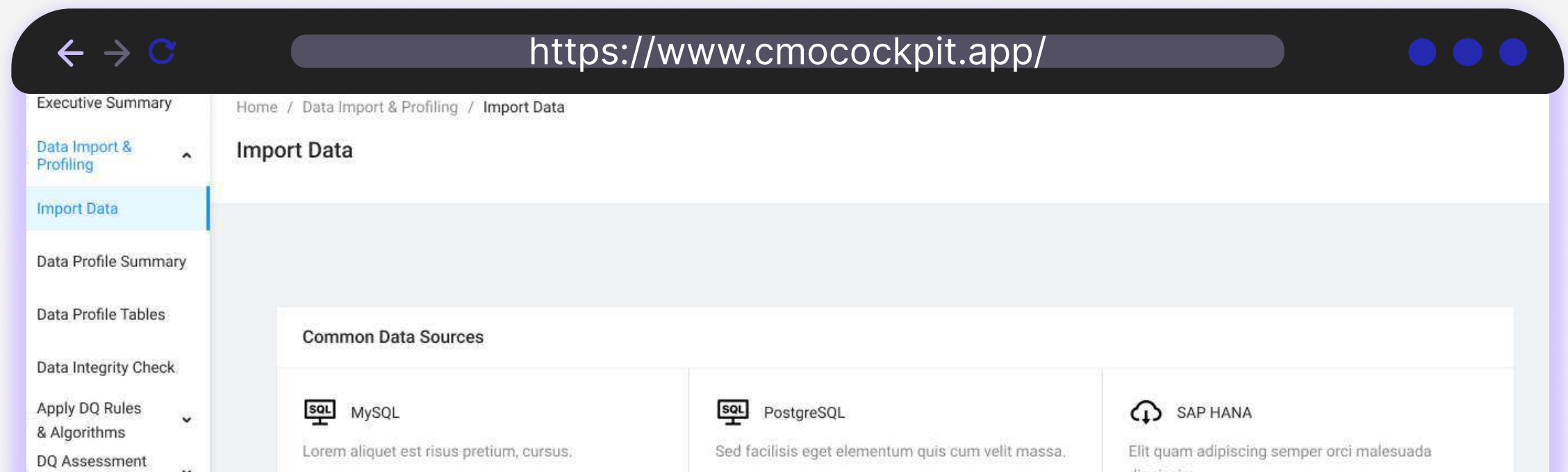


CASE STUDY #2

Ambient Data Management



OVERVIEW

Ambient Data Management

My Role:

Interaction Design

UI Design

Prototyping

Wireframing

Web Development

Team:

Myself – **Design**

UI/UX Designer

Product Manager

Engineering Manager

Tools:

Figma

Timeline:

1 month

OPPORTUNITY

what's the opportunity?

Data Analysts and Executives
needed a data management tool
that enabled their teams to identify
issues and reduce risks.

SOLUTION

what's the solution?

An intelligent data management and enrichment tool. A tool that can provide contextual information and error governance.

CONSTRAINT

dealing with constraints



here's some constraints we had

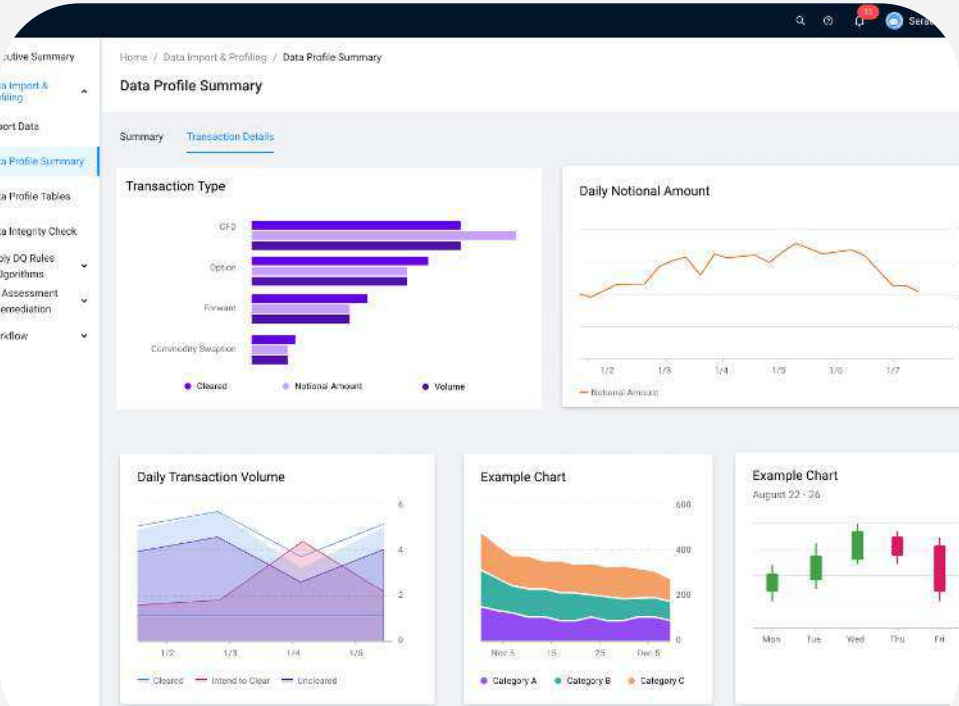
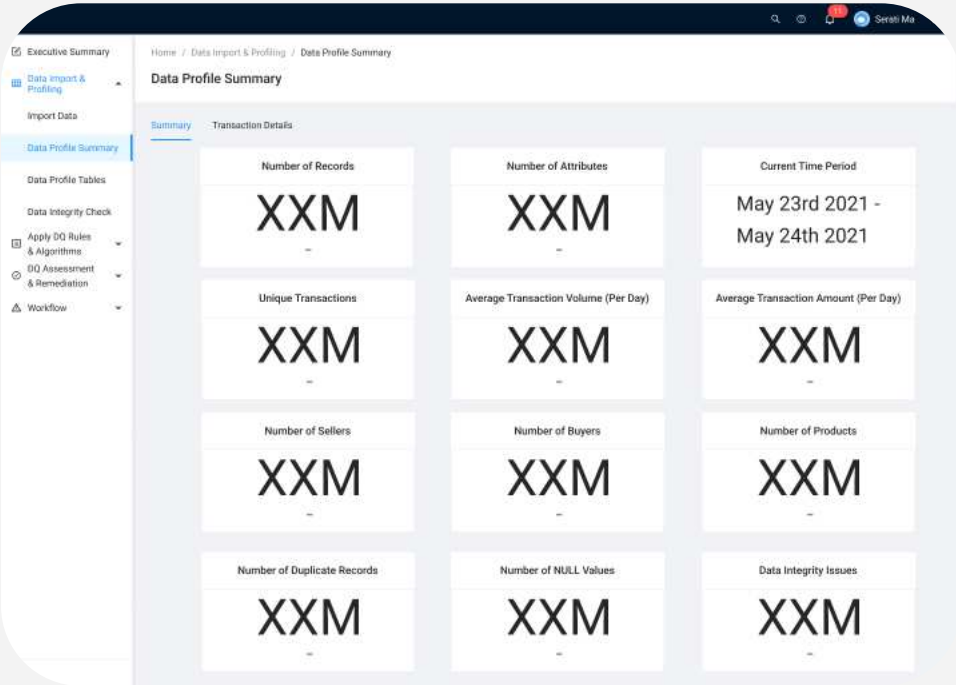
- very strict timeframe
- no room to do additional research
- very small team

DESIGN PROCESS

Final Solutions

DESIGN PROCESS

proposed solutions



THOUGHTS

lessons learned

- Too much ambiguity.
- Hindsight is 20/20